



THE
CAUSE
COLLECTIVE
FOR THE GENERATIONS

THE CAUSE COLLECTIVE **STRATEGY ON A PAGE**

The Cause Collective is a community organisation that aims to create the conditions for communities to thrive from this generation to the next. We want to transform the way in which community and public services are experienced by individuals, families and whole communities.

We are a population-focused organisation and have an interest in the overall outcomes of Pacific peoples across Aotearoa, underserved and South Auckland communities. We work upstream to address the causes of complex problems and downstream to strengthen prevention systems. This is achieved by delivering a range of services to communities, clinical and provider networks and to our delivery partners.



 This 
Generation
will Win 
 the Next 
Generation 


OUR VISION

OUR PURPOSE

Pacific peoples and South Auckland communities living their **'best lives'** now, **achieving** their **aspirations** for **good health, social, economic, and environmental wellbeing** - while **contributing** to a **thriving Aotearoa** and preparing for the **generations to come**.

OUR MISSION

To **create the conditions** for Pacific peoples across Aotearoa and for South Auckland communities to **thrive for generations** to come.

OUR VALUES STATEMENT

We do what is **necessary** and **right**, with **truth** and **love**.

OUR STAR COMPASS

People, Place, Experience, Indigeneity.



OUR GOALS

Where we are putting our focus



Healthy and thriving families, and communities



Building intergenerational wealth



Strengthening identity and wellbeing



WHAT MAKES US DIFFERENT



We are a Pacific organisation

Our leadership approach, values, philosophies, policies, and operating procedures are reflective of Pacific cultural contexts and worldviews. The Nga Vaka o Kāiāga Tapu – Pacific conceptual frameworks guide our culture and practice.



We work with demand-side evidence

We work to build real time data, insights, and evidence directly from the communities we work with to deeply understand complex problems.



We are committed to bicultural and ambicultural practice

We recognise the importance of biculturalism and Te Tiriti in practice. Our team is comfortable in traversing diverse Māori and Pacific perspectives - to reach a shared understanding.



We apply critical thinking

We apply the disciplines of critical thinking, systems thinking and the theory of constraints to identify the primary causes of complex problems.



OUR FUNCTIONS

We think differently

We think differently about complex problems and use social innovation tools, critical thinking, and cultural perspectives to get to the heart of these problems.

We design for experience

We accelerate the pace of change by codesigning, testing, and prototyping scalable breakthrough solutions to complex problems.

We backbone

We coordinate activities across system stakeholders, leaders, and partners to build momentum through a shared agenda for change, shared measurement, and evaluation systems, and by sustaining action through networks of practice.

We build capability

We build the capability of our labour force, our community and provider workforce, and government agencies through targeted programmes and micro-credentialing.

We provide management services

We support our stakeholders through quality back-office support services, including financial management, project coordination, facilitation and administrative support, advice in quality management systems, business analytics and data management.

We tell stories

We tell stories that create momentum for social change and that advocate for outcomes for Pacific peoples and South Auckland communities.



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